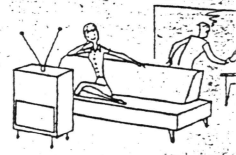


# Du Mont Television



When it's one set for two...



and two set apart...



Why not set off...



to a wonderful start

with a big-screen Du Mont!

A two-set home is a happy TV home when that second set is a new, big-screen Du Mont. With Du Mont you get television you've always wanted—extra-clear, super-sharp, true to life. And Du Mont quality Telesets\* now start at only \$199.95. See your Du Mont Dealer today for a new kind of viewing pleasure.

\*Trade Mark

**DU MONT**

First with the Finest in Television



"THE PET SHOP" AS SEEN ON THE DU MONT TELEVISION NETWORK

**Du Mont BEVERLY**

21-inch cylindrical face Du Mont tube with 245 square-inch picture. Modern cabinet of fine mahogany and lined oak veneer. Built-in antenna for both VHF and UHF. \$349.95\*

\*\*NO EXTRA CHARGE for full year picture tube warranty. Includes parts, labor, and shipping. Federal Bureau Tax or sales tax as applicable. Limited stock in some areas. Model prices slightly higher.

**ALLEN B. DUMONT LABORATORIES, INC.**

**Parts and Service Now Available From:**

New York Factory Distributor

1114-16 First Ave., New York 21, New York

New Jersey Factory Distributor

579 Scotland Road, Orange, New Jersey